

ATAMARK · B2B TECHNICAL GUIDE

Sustainability checklist for POS display manufacturers

18 verifiable checkpoints to demand from any POS display supplier in 2026. Designed for Trade Marketing, Procurement and Brand Development leads who need documentable decisions, not green slogans.

How to use this checklist

Run through it in your next meeting with a candidate manufacturer. Each point covers what to ask, how to verify it and which answer signals greenwashing. If your manufacturer does not score at least 14/18, find an alternative before committing to a major campaign.

BLOCK 1 · Forestry certifications

- 01 Current FSC Chain of Custody**

Ask for the certificate in PDF with a code such as **FSC-COC-XXXXXX**. Verify the code on info.fsc.org. It must show as active, not expired.
- 02 Current PEFC Chain of Custody**

Equivalent to the previous point but under the PEFC scheme. Verifiable on pefc.org/find-certified. Ideally the manufacturer holds both: FSC + PEFC.
- 03 FSC/PEFC code visible on delivery notes or invoices**

Holding the certificate is not the same as applying it. Request a recent delivery note (with sensitive data redacted) showing the code linked to the specific material.
- 04 Declared percentage of post-consumer recycled fibre**

Acceptable minimum: 50% in standard board; 80%+ in eco board. **Post-consumer** is what truly closes the loop (not to be confused with industrial pre-consumer waste).
- 05 Compliance with the EUDR Regulation (2025/2026)**

Request a sample **Due Diligence Statement (DDS)** with geographic coordinates. If they have none ready, they will not be able to manufacture legally from June 2026.
- 06 Geographic origin traceability of the paper**

The manufacturer must be able to tell you which country and region the pulp comes from. Without geographic traceability there is no EUDR.

BLOCK 2 · Materials and processes

- 07 Water-based inks as standard option**

Water-based inks, not UV nor solvent. Ask for the technical datasheet from the chemical supplier.
- 08 Water-based varnishes or no plastic lamination**

Keeps the board 100% recyclable at end of campaign. Matt/gloss plastic lamination contaminates the recycling stream.
- 09 VOC (Volatile Organic Compounds) control under EN 71-3**

Especially relevant if your POS display will sit in pharmacy or children's cosmetics. Request the certificate from the ink supplier.
- 10 Capability to build modular POS displays**

Permanent structure + interchangeable customisable parts. Cuts the footprint by 60-75% over 5 years. Ask for real examples of modular projects already produced.
- 11 Flat-pack packaging optimised for transport**

A display shipped flat takes between 4 and 8 times less truck space. Ask for unit-per-pallet data on their standard order.

- 12 Declared local production**
Distance from manufacturer to client's logistics hub. 100 km is better than 800 km (less CO₂e, lower delay risk).

BLOCK 3 · Documentation and reporting

- 13 Capability to deliver carbon footprint per order (kg CO₂e/unit)**
Under simplified ISO 14067 methodology or equivalent. If your end customer reports Scope 3, this figure is mandatory.
- 14 Footprint breakdown by stage (raw materials, manufacturing, transport, end of life)**
An aggregated figure without breakdown is useless for serious ESG reporting.
- 15 Documented end-of-life plan**
Recycling (clean board, no plastic laminates), reuse or landfill. The manufacturer should be able to advise on closing the loop with your stores.
- 16 Annual third-party independent audits**
Bureau Veritas, SGS, AENOR, TÜV or another recognised certifier. Ask when the last one was.
- 17 Ability to provide data for your ESG / CDP / GRI report**
Direct question: "Can you prepare a sustainability annex for my annual report?". The correct answer is "yes, within X days".
- 18 Continuous improvement commitment with annual KPIs**
They should show their own dashboard of CO₂e reduction or % recycled year on year. If they only show the current year's figure, there is no real commitment.

ATAMARK · HOW WE WORK

Want to see how we do it?

At Atamark we have been manufacturing POS displays in Parets del Vallès for 14 years with active **FSC** and **PEFC** chains of custody and EUDR ready ahead of schedule. We meet all 18 checkpoints and can prove it project by project.

We send you an initial concept and budget range within 24 hours, including a carbon footprint breakdown and material options ranked by environmental impact.

Request a sustainable quote

atamark.com/en/contact · info@atamark.com · +34 935 310 642