

ATAMARK · B2B TOOL

Certifications audit template for your POS display manufacturer

Fill in this template during your evaluation meeting with a manufacturer. If you end up with more than 3 empty boxes, they are selling you greenwashing.

SUPPLIER DETAILS

Company

Sales contact

Email / phone

Audit date

1 · FORESTRY CERTIFICATIONS

Checkpoint	Notes / code / figure
<input type="checkbox"/> Does it hold a current FSC Chain of Custody? <i>Ask for code and validity date</i>	
<input type="checkbox"/> FSC code verifiable on info.fsc.org <i>Status: active / expired</i>	
<input type="checkbox"/> Does it hold a current PEFC Chain of Custody? <i>Ask for code and validity date</i>	
<input type="checkbox"/> PEFC code verifiable on pefc.org <i>Status: active / expired</i>	
<input type="checkbox"/> Does the code appear on delivery notes/invoices? <i>Ask for a recent example with data redacted</i>	
<input type="checkbox"/> Certifying body <i>Bureau Veritas / SGS / AENOR / TÜV / other</i>	

2 · EUDR REGULATION (2025/2026)

Checkpoint	Notes / code / figure
<input type="checkbox"/> Is the Due Diligence Statement (DDS) ready? <i>Ask for a recent DDS sample</i>	
<input type="checkbox"/> Does it provide geographic coordinates of origin? <i>Yes / No / Partial</i>	
<input type="checkbox"/> EUDR implementation deadline met <i>Dec 2025 large / Jun 2026 SMEs</i>	
<input type="checkbox"/> Non-compliance risk <i>High / Medium / Low</i>	

3 · MATERIALS AND PROCESSES

Checkpoint	Notes / code / figure
<input type="checkbox"/> Water-based inks available <i>% of catalogue using them</i>	
<input type="checkbox"/> Water-based varnishes or no plastic lamination <i>% of projects without added plastic</i>	
<input type="checkbox"/> Minimum % of declared post-consumer recycled content <i>Note the exact figure</i>	
<input type="checkbox"/> VOC certificate (EN 71-3 standard or equivalent) <i>Yes / No / In progress</i>	
<input type="checkbox"/> Modular manufacturing capability <i>Ask for a real example produced</i>	
<input type="checkbox"/> Local production (km to logistics hub) <i>Note the distance</i>	

4 · REPORTING AND SUSTAINABILITY

Checkpoint	Notes / code / figure
<input type="checkbox"/> Provides carbon footprint per order (kg CO ₂ e) <i>Yes / No / At extra cost</i>	
<input type="checkbox"/> Methodology used <i>ISO 14067 / GHG Protocol / other</i>	

Breakdown by stage included
Raw materials / manufacturing / transport / end of life

Capability to provide annex for ESG report
Delivery time

Own year-on-year reduction KPIs
Ask for chart or data

FINAL ASSESSMENT

Your manufacturer on a B2B 2026 viability scale

Points met	Diagnosis	Action
19-21 / 21	Ready for premium contracting	Go ahead, validate pricing
14-18 / 21	Fit with caveats	Renegotiate the empty points before signing
9-13 / 21	Medium risk	Request a 6-month compliance roadmap
< 9 / 21	Likely greenwashing	Find an alternative before committing to a campaign

Want to see how we score?

We will send you a full Atamark audit with the 21 checkpoints verified and supporting documentation attached. No strings attached.

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